



Lee Fisher
INTERNATIONAL, INC.



GUIDE PROGRAM

2013

Dear Charter Captain,



We would like to take this opportunity to introduce our exciting new captain's program designed just for you! First, a little bit about us; Lee Fisher International, Inc. has been the leading manufacturer of high-end cast nets for over 30 years. We pride ourselves in making the highest quality nets while offering them at the most reasonable prices in the market today. Moreover, cast nets are not our only offer anymore! We have introduced the Ohero brand to cover sports fishing products as well. Ohero offers new line of rods, reels, braided lines, leaders and hooks. They have been tested and re-tested to meet the highest quality standards for our customers.

As a participant of this program, you are entitled to special discounts on our best offerings listed in the attached price sheet. They include our top-of-the-line Bait Buster hand-made cast nets, all Ohero rods, reels, braided lines, leaders, and our new Trident Hook. New participants will also receive free shipping on their first order and 50% off the captain's price on their first cast net. Now that's a steal!



All we ask is that you promote Lee Fisher Nets and Ohero products as often as possible. You can do this by simply placing the provided decals on your boat, trailer, vehicle, etc., wearing your Lee Fisher hat as much as you can, and telling your clients about our great cast nets and fishing gear.

To qualify, you must be a registered captain with a valid charter business. Please fill out the enclosed application form and return it to us via mail, fax or e-mail with your payment information, a copy of your captain's license, proof of charter (business card, flyer, etc), your state vessel license #, and your net of choice. Remember, we reserve the right to choose who participates in this program. If you have any questions feel free to call us at 1-800-356-5464 and someone will be happy to assist you.

Visit www.justcastnets.com and www.oheroofishing.com for more information on our quality cast nets and Ohero fishing products.

We are certain that you will enjoy using our cast nets and fishing products and look forward to working with you! Have fun and be safe out on the water!

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Sincerely,
Lee Fisher Nets



Bait Buster Cast Nets

1.5 lb of lead per radius foot & 100 lb test brail line standard

Bait Buster Glass Minnow Nets

3/16" square mesh (3/8" stretch mesh)
0.20mm diameter monofilament

Model	Sq. Mesh	Radius	Captain Price
CBT-BGM6	3/16"	6 FT	\$ 114.00
CBT-BGM7	3/16"	7 FT	\$ 133.00
CBT-BGM8	3/16"	8 FT	\$ 152.00
CBT-BGM9	3/16"	9 FT	\$ 171.00
CBT-BGM10	3/16"	10 FT	\$ 190.00
CBT-BGM12	3/16"	12 FT	\$ 228.00

Bait Buster Minnow Nets

1/4" square mesh (1/2" stretch mesh)
0.23mm diameter monofilament

Model	Sq. Mesh	Radius	Captain Price
CBT-BBM6	1/4"	6 FT	\$ 102.00
CBT-BBM7	1/4"	7 FT	\$ 119.00
CBT-BBM8	1/4"	8 FT	\$ 136.00
CBT-BBM9	1/4"	9 FT	\$ 153.00
CBT-BBM10	1/4"	10 FT	\$ 170.00
CBT-BBM12	1/4"	12 FT	\$ 204.00

Bait Buster Bait Nets

3/8" square mesh (3/4" stretch mesh)
0.28mm diameter monofilament
Shrimp nets(with tape sewn on bottom) also available(item number ending in "-T").

Model	Sq. Mesh	Radius	Captain Price
CBT-BB5 / CBT-BB5-T	3/8"	5 FT	\$ 55.00 / \$ 90.00
CBT-BB6 / CBT-BB6-T	3/8"	6 FT	\$ 66.00 / \$ 101.00
CBT-BB7 / CBT-BB7-T	3/8"	7 FT	\$ 77.00 / \$ 112.00
CBT-BB8 / CBT-BB8-T	3/8"	8 FT	\$ 88.00 / \$ 132.00
CBT-BB9 / CBT-BB9-T	3/8"	9 FT	\$ 99.00 / \$ 134.00
CBT-BB10 / CBT-BB10-T	3/8"	10 FT	\$ 110.00 / \$ 145.00
CBT-BB12 / CBT-BB12-T	3/8"	12 FT	\$ 132.00 / \$ 167.00

Bait Buster Ballyhoo Nets

1/2" square mesh (1" stretch mesh)
0.33mm diameter monofilament
Shrimp nets(with tape sewn on bottom) also available(item number ending in "-T").

Model	Sq. Mesh	Radius	Captain Price
CBT-BBA5 / CBT-BBA5-T	1/2"	5 FT	\$ 55.00 / \$ 90.00
CBT-BBA6 / CBT-BBA6-T	1/2"	6 FT	\$ 66.00 / \$ 101.00
CBT-BBA7 / CBT-BBA7-T	1/2"	7 FT	\$ 77.00 / \$ 112.00
CBT-BBA8 / CBT-BBA8-T	1/2"	8 FT	\$ 88.00 / \$ 132.00
CBT-BBA9 / CBT-BBA9-T	1/2"	9 FT	\$ 99.00 / \$ 134.00
CBT-BBA10 / CBT-BBA10-T	1/2"	10 FT	\$ 110.00 / \$ 145.00
CBT-BBA12 / CBT-BBA12-T	1/2"	12 FT	\$ 132.00 / \$ 167.00

Bait Buster Menhaden Nets

5/8" square mesh (1-1/4" stretch mesh)
0.40mm diameter monofilament
Shrimp nets(with tape sewn on bottom) also available(item number ending in "-T").

Model	Sq. Mesh	Radius	Captain Price
CMN-BB6 / CMN-BB6-T	5/8"	6 FT	\$ 66.00 / \$ 101.00
CMN-BB7 / CMN-BB7-T	5/8"	7 FT	\$ 77.00 / \$ 112.00
CMN-BB8 / CMN-BB8-T	5/8"	8 FT	\$ 88.00 / \$ 132.00
CMN-BB9 / CMN-BB9-T	5/8"	9 FT	\$ 99.00 / \$ 134.00
CMN-BB10 / CMN-BB10-T	5/8"	10 FT	\$ 110.00 / \$ 145.00
CMN-BB12 / CMN-BB12-T	5/8"	12 FT	\$ 132.00 / \$ 167.00

Bait Buster Mullet Nets

1-1/4" square mesh (2-1/2" stretch mesh)
0.52mm diameter monofilament

Model	Sq. Mesh	Radius	Captain Price
CML-MB6	1-1/4"	6 FT	\$ 66.00
CML-MB7	1-1/4"	7 FT	\$ 77.00
CML-MB8	1-1/4"	8 FT	\$ 88.00
CML-MB9	1-1/4"	9 FT	\$ 99.00
CML-MB10	1-1/4"	10 FT	\$ 110.00
CML-MB12	1-1/4"	12 FT	\$ 132.00
CML-MB14	1-1/4"	14 FT	\$ 154.00

Platinum Series Rods

- IM-8 high modulus graphite
- Fuji® "K-Series" Concept Guides
- Fuji® reel seat + stainless steel hoods
- Premium cork grips + hook keeper



	Model	Length	Power	Action	Lure Weight (oz)	Line Weight (lb)	Pieces	# of Guides	Capt. Price
Spinning	ISP76MF	7'6"	Medium	Fast	¼ ~ ¾	8 ~ 17	1	Tip + 8	\$ 75.00
	ISP76MHF	7'6"	Medium Heavy	Fast	½ ~ 1½	10 ~ 20	1	Tip + 8	\$ 75.00
	ISP76H	7'6"	Heavy	Fast	½ ~ 1½	15 ~ 30	1	Tip + 8	\$ 75.00
	ISP80MF	8'0"	Medium	Fast	¼ ~ ¾	8 ~ 17	1	Tip + 8	\$ 78.00
	ISP80MHF	8'0"	Medium Heavy	Fast	½ ~ 1½	10 ~ 20	1	Tip + 8	\$ 78.00
	ISP80HF	8'0"	Heavy	Fast	½ ~ 2	12 ~ 25	1	Tip + 8	\$ 78.00
	ISP80XHXF	8'0"	Extra Heavy	X-Fast	¾ ~ 3	15 ~ 40	1	Tip + 8	\$ 78.00

Gold Series Rods

- IM-7 high modulus graphite blank
- Single seated SiC guide
- Cork grips
- Hook keeper



	Model	Length	Power	Lure Weight (oz)	Line Weight (lb)	Pieces	# of Guides	Capt. Price	
Spinning	ISG70ML	7'0"	Medium Light	⅛ ~ ⅜	6 ~ 10	1	Tip + 8	\$ 36.00	
	ISG70M	7'0"	Medium	¼ ~ ½	8 ~ 12	1	Tip + 8	\$ 36.00	
	ISG70MH	7'0"	Medium Heavy	¼ ~ ⅝	10 ~ 17	1	Tip + 8	\$ 36.00	
	ISG70H	7'0"	Heavy	½ ~ 1½	15 ~ 30	1	Tip + 8	\$ 36.00	
	ISG76ML	7'6"	Medium Light	⅛ ~ ⅝	4 ~ 10	1	Tip + 8	\$ 42.00	
	ISG76M	7'6"	Medium	¼ ~ ⅝	8 ~ 17	1	Tip + 8	\$ 42.00	
	ISG76MH	7'6"	Medium Heavy	¼ ~ 1¼	10 ~ 25	1	Tip + 8	\$ 42.00	
	ISG76H	7'6"	Heavy	½ ~ 1½	15 ~ 30	1	Tip + 8	\$ 42.00	
	ISG80ML	8'0"	Medium Light	⅛ ~ ⅝	4 ~ 12	1	Tip + 8	\$ 48.00	
	ISG80M	8'0"	Medium	¼ ~ ⅝	8 ~ 17	1	Tip + 8	\$ 48.00	
	ISG80MH	8'0"	Medium Heavy	¼ ~ 1¼	10 ~ 25	1	Tip + 8	\$ 48.00	
	ISG80H	8'0"	Heavy	½ ~ 1½	15 ~ 30	1	Tip + 8	\$ 48.00	
	Casting	ISGC66ML	6'6"	Medium Light	¼ ~ ⅝	8 ~ 15	1	Tip + 8	\$ 36.00
		ISGC66M	6'6"	Medium	⅜ ~ ¾	8 ~ 17	1	Tip + 8	\$ 36.00
ISGC70ML		7'0"	Medium Light	¼ ~ ⅝	8 ~ 15	1	Tip + 8	\$ 38.00	
ISGC70M		7'0"	Medium	⅜ ~ ¾	8 ~ 17	1	Tip + 8	\$ 38.00	
ISGC70MH		7'0"	Medium Heavy	½ ~ 1½	10 ~ 20	1	Tip + 8	\$ 38.00	
ISGC76M		7'6"	Medium	⅜ ~ ¾	8 ~ 17	1	Tip + 8	\$ 38.00	

Carbonado Series Rods

- IM-8 graphite construction
- PacBay* stainless steel guide frames and silicon carbide guide insert
- Custom ergonomic reel seat
- EVA split handle
- Hook keeper



	Model	Length	Power	Action	Lure Weight (oz)	Line Weight (lb)	Pieces	# of Guides	Capt. Price
Spinning	KAC70ML	7'0"	Medium Light	Moderate	1/8 ~ 3/8	6 ~ 10	1	Tip + 8	\$ 62.00
	KAC70M	7'0"	Medium	Fast	1/4 ~ 1/2	8 ~ 12	1	Tip + 8	\$ 65.00
	KAC70MH	7'0"	Medium Heavy	Fast	1/4 ~ 5/8	10 ~ 17	1	Tip + 8	\$ 70.00

Capt. Mel Rods

- Designed in the U.S.A.
- High performance graphite blanks
- Fuji® Silicon Carbide guides
- Fuji® reel seat
- Premium cork handle
- Hook keeper



	Model	Length	Power	Lure Weight (oz)	Line Weight (lb)	Pieces	# of Guides	Capt. Price
Spinning	CMS70ML	7'0"	Medium Light	1/8 ~ 3/8	6 ~ 12	1	Tip + 6	\$ 102.00
	CMS70M	7'0"	Medium	1/4 ~ 5/8	8 ~ 17	1	Tip + 6	\$ 102.00
	CMS70MH	7'0"	Medium Heavy	3/8 ~ 1	12 ~ 20	1	Tip + 6	\$ 102.00
	CMS76ML	7'6"	Medium Light	1/8 ~ 3/8	6 ~ 12	1	Tip + 7	\$ 108.00
	CMS76M	7'6"	Medium	1/4 ~ 5/8	8 ~ 17	1	Tip + 7	\$ 108.00
	CMS76MH	7'6"	Medium Heavy	3/8 ~ 1	12 ~ 20	1	Tip + 7	\$ 108.00
	CMS76H	7'6"	Heavy	1/2 ~ 1 1/2	15 ~ 30	1	Tip + 7	\$ 108.00

Advanced Microfiber Braided Line

- Incredible sensitivity due to almost zero stretch
- Nano technology
- No spool memory
- Available in Blue, Fluorescent Yellow, Green, and Multi-Colors (changes color every 10 yards, for trolling or deep dropping)



Model	Lb. Test	Line Dia. (mm)	Capt. Price (150 yd.)	Capt. Price (300 yd.)	Capt. Price (2000 yd.)
BD10[150/300/2000]	10	0.10	\$ 10.00	\$ 18.00	\$ 115.00
BD15[150/300/2000]	15	0.12	\$ 10.00	\$ 18.00	\$ 115.00
BD20[150/300/2000]	20	0.15	\$ 10.00	\$ 18.00	\$ 115.00
BD25[150/300/2000]	25	0.20	\$ 12.00	\$ 20.00	\$ 125.00
BD30[150/300/2000]	30	0.24	\$ 12.00	\$ 20.00	\$ 125.00
BD40[150/300/2000]	40	0.30	\$ 15.00	\$ 24.00	\$ 140.00
BD50[300/2000]	50	0.34	n/a	\$ 26.00	\$ 145.00
BD60[300/2000]	60	0.36	n/a	\$ 28.00	\$ 170.00
BD80[300/2000]	80	0.38	n/a	\$ 34.00	\$ 200.00
BD100[300/2000]	100	0.50	n/a	\$ 40.00	\$ 230.00
BD150[300/2000]	150	0.58	n/a	\$ 45.00	\$ 245.00

Adrena-Line

Adrena-Line is made from the next generation of Spectra Fiber. It is 20 times more abrasion resistant than the original fiber out there now. It is extremely small in diameter and has a super smooth coating which allows for casting greater distances while being noticeably quieter than the competition on retrieval with a fish on.



Model	Lb. Test	Line Dia. (mm)	Capt. Price (150 yd.)	Capt. Price (300 yd.)	Capt. Price (2000 yd.)
BDAD15[150/300/2000]	15	0.12	\$ 15.95	\$ 29.95	\$ 191.95
BD20[150/300/2000]	20	0.15	\$ 15.95	\$ 29.95	\$ 183.95
BD25[150/300/2000]	25	0.20	\$ 15.95	\$ 29.95	\$ 183.95
BD30[150/300/2000]	30	0.24	\$ 15.95	\$ 29.95	\$ 183.95
BD40[150/300/2000]	40	0.30	\$ 15.95	\$ 31.95	\$ 213.95
BD50[300/2000]	50	0.34	n/a	\$ 35.95	\$ 231.95
BD60[300/2000]	60	0.36	n/a	\$ 38.95	\$ 252.95
BD80[300/2000]	80	0.38	n/a	\$ 44.95	\$ 292.95
BD100[300/2000]	100	0.50	n/a	\$ 53.95	\$ 354.95
BD150[300/2000]	150	0.58	n/a	\$ 64.95	\$ 388.95

Fluorocarbon Leader

- Low visibility with refractive index of 1.42 (close to water's 1.33)
- Sinks faster than monofilament due to high specific gravity (1.78)
- High abrasion resistance
- Low elongation (especially at initial use)
- Available in 50 yd, 200 yd, and now 25 yard compact spools



Model	Lb. Test	Line Dia. (mm)	Capt. Price (50 yd./200 yd.)
FC10C[50/200]	10	0.27	\$ 9.00 / \$ 30.00
FC15C[50/200]	15	0.35	\$ 9.00 / \$ 30.00
FC20C[50/200]	20	0.41	\$ 12.00 / \$ 35.00
FC25C[50/200]	25	0.45	\$ 16.50 / \$ 40.00
FC30C[50/200]	30	0.49	\$ 16.50 / \$ 50.00
FC40C50	40	0.59	\$ 18.00 / n/a
FC50C50	50	0.67	\$ 20.00 / n/a
FC60C50	60	0.76	\$ 23.00 / n/a
FC80C50	80	0.86	\$ 35.00 / n/a
FC100C50	100	1.00	\$ 50.00 / n/a

Sea Slayer Premium Monofilament



Model	Lb. Test	Spool Size	Capt. Price
MLSS020C3	10	3 LB	\$ 75.00
MLSS025C3	15	3 LB	\$ 75.00
MLSS030C3	20	3 LB	\$ 75.00
MLSS040C5	25	5 LB	\$ 115.00
MLSS050C5	30	5 LB	\$ 115.00
MLSS060C5	40	5 LB	\$ 115.00
MLSS080C5	50	5 LB	\$ 115.00
MLSS100C5	60	5 LB	\$ 115.00
MLSS120C5	80	5 LB	\$ 115.00
MLSS150C5	100	5 LB	\$ 115.00
MLSS200C5	200	5 LB	\$ 115.00

- Ultra strong and thin, allowing it to sink faster and provide excellent lure action
- Shock resistance for controlled stretch and superior fighting power
- Soft & smooth for easy knot tying and high tensile strength
- Low memory to resist twists and kinks
- Aqua blue color for the ultimate transparency in offshore application
- Ideal for both trolling and bottom fishing

SG Series Inshore Spinning Reels

- 7+1 stainless steel ball bearings, including 2 shielded ball bearings
- 7 large 1" drag washers for proper dispersion of heat
- High density materials for the extreme angler
- Machined aluminum spool & handle
- Instant anti-reverse



Model	Mono Line Capacity	Ball Bearings	Max Drag (lb)	Weight (oz)	Ratio	Capt. Price
SG2500	06/190, 10/130	7+1	15.5	10.40	5.2:1	\$ 35.00
SG3000	10/170, 12/125	7+1	17.1	11.25	5.2:1	\$ 35.00
SG4000	16/130, 18/110	7+1	19.36	13.30	4.85:1	\$ 40.00

Trident Hooks

- High carbon steel construction
- Ultra sharp needle point finish
- Made in Japan
- Tournament certified



Model	Style	Package	Sizes (Qty.)	Capt. Price
TK1114	In-Line Circle	Pocket Pack	2(8), 1(7), 1/0(6), 2/0(5), 3/0(5), 4/0(4), 5/0(4)	\$ 2.15
TK3214	In-Line Circle	Pro Pack	2(44), 1(40), 1/0(34), 2/0(28), 3/0(28), 4/0(24), 5/0(22)	\$ 11.95
KK1179	2X Long Shank In-Line Circle Hook	Pocket Pack	5/0(7), 6/0(6), 7/0(5), 8/0(5), 9/0(4)	\$ 3.95
KK3279	2X Long Shank In-Line Circle Hook	Pro Pack	5/0(36), 6/0(32), 7/0(27), 8/0(25), 9/0(22)	\$ 19.95
GK1163	2X Offset Circle Hook	Pocket Pack	1/0(6), 2/0(6), 3/0(5), 4/0(5), 5/0(4), 6/0(3)	\$ 3.95
GK3263	2X Offset Circle Hook	Pro Pack	1/0(34), 2/0(32), 3/0(28), 4/0(22), 5/0(20), 6/0(17)	\$ 11.95

Accessories and Tools



Model	Description	Capt. Price
TT-DEHOOKER-9"PACKED	9 inch Dehooker Packaged	\$ 5.00
TT-VENT	Venting Tool with Pouch	\$ 5.50
TT-SCR-OH5503A	Braided Line Scissor with Pouch	\$ 4.50



Lee Fisher
INTERNATIONAL, INC.

GUIDE PROGRAM APPLICATION

GENERAL INFORMATION

Name _____ Charter name _____
 Address _____
 City _____ State _____ Zip _____
 Phone number _____ Fax number _____ E-Mail _____
 State vessel license number _____ Website _____

A COPY OF CAPTAIN'S LICENSE AND PROOF OF CHARTER BUSINESS MUST BE SENT WITH APPLICATION TO BE APPROVED!

QUESTIONNAIRE

- On average, how many charters do you have a month? _____
- How many people on average for each charter? _____
- How often do you use live bait? _____
- When using live bait, how often do you use a cast net to catch bait? _____
- Do you show your customers how to use the net? _____
- Do you currently use a Lee Fisher cast net? _____ Type/Mesh size/Radius _____
- Would you be able to help promote Lee Fisher Nets at local fishing shows Lee Fisher International, Inc. attends?

TERMS OF PROGRAM

LEE FISHER WILL:

- Provide your first Bait Buster cast net at 50% off captain's special price and free shipping on first order.
- Add your name and charter information to our website www.justcastnets.com's sponsored captain section.
- Provide you with our decal for boat, trailer, vehicle and a Lee Fisher hat.
- Provide special wholesale captain's price when you purchase a new net.

THE CAPTAIN WILL:

- Promote Lee Fisher Nets whenever possible.
- Place the provided decals on their boats, trailer, vehicle, etc.
- Pass the word to your clients and associates.
- Recognize Lee Fisher Nets as your cast net sponsor.
- Provide a link to www.justcastnets.com & www.oheroifishing.com if you have a website.

Captains Signature _____ Date _____

Phone: 1-800-356-5464 Fax 1-813-874-8807

The terms of this contract are valid from the date the captain agrees to these terms until Dec. 31 2013.

